



**OREGON &
BLUEGRASS**
ASSOCIATION
Oregon Bluegrass Association

BLUEGRASS EXPRESS

Two time winner of SPGMA Bluegrass Publication of the Year

AD RATES AND DIMENSIONS



For Advertising reservations:
Contact Pat Connell at
obaexpressads@oregonbluegrass.org

Winter (January, February, March)
Mailed on December 30
Reserve by Dec. 1, Copy deadline Dec. 15

Spring (April, May, June)
Mailed on April 1
Reserve by March 1, Copy deadline March 15

Summer (July, August, September)
Mailed on July 1
Reserve by June 1, Copy deadline June 15

Fall (October, November, December)
Mailed October 1
Reserve by September 1, Copy deadline September 15

SIZE	DIMENSION	COST	TWO OR MORE ISSUES
Full Page	7.5 x 9.5"	\$150.00	\$130.00
Half page horizontal	7.5 X 4.75"	\$90.00	\$80.00
Half Page vertical	3.75 x 9.5"	\$90.00	\$80.00
Quarter page	3.75 x 4.50"	\$60.00	\$50.00
Eighth page	3.75 x 2.25 (2 1/4)"	\$40.00	\$30.00

START YOUR AD TOMORROW BY ADVERTISING ON THE OBA WEBSITE TODAY!

All ads run on the home page of the site

AD SIZES

Leaderboard (728 x 90 px) - \$50 per month. \$30 per month with current print ad
Small Square (300 x 250 px) - \$45 per month or \$25 per month with current print ad

We'll design your web ad if needed. Contact Pat Connell.